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## ION Computer Systems Wins Two Awards at 2010 XChange Tech Innovators Conference

Hauppauge, NY, November 16, 2010 – ION Computer Systems, Inc earned a 2010 XChange XCellence award during Everything Channel's XChange Tech Innovators Conference as Breakthrough Technology Vendor. ION and its SR-71 SpeedServer<sup>™</sup> were also honored as a 2010 Tech Innovator in the Editor's Choice category by Everything Channel's *CRN*. Everything Channel's exclusive 8<sup>th</sup> annual Tech Innovator listing celebrates technology vendors that have introduced new solutions to drive advances throughout the technology channel. These companies implemented innovative methods to bridge the gap between current problems and solutions facing channel executives today

Sponsored by Everything Channel Events, the XChange XCellence Awards measure overall Business and Technology Integrator perceptions of Vendor products, services and programs during an XChange event. XChange attendees evaluate and score each vendor's presentation, message and presence throughout the event, and awards were presented during the XChange XCellence Awards Luncheon on November 12, 2010 in Las Vegas.

XChange Tech Innovators is the nation's most unique channel event of the year, bringing together more than 120 pre-qualified decision-making VARs from North America as well as powerful leading and emerging technology vendors.

The XChange XCellence Awards cover 7 key categories, including an Overall Best of Show award. "The XChange XCellence Awards winners are selected by top solution providers at each event and honor the vendors with the most exceptional products, programs and technologies," said Sonja Williams, Program Director, Everything Channel Events. "Congratulations to all of the winning companies. In a field of over 30 participating vendors, they have demonstrated that they deliver high-quality solutions and have many satisfied business partners."

"Innovation is the cornerstone of all we do and the engine that drives the IT market. The technologies we rely on, and consider commonplace today, started on the backs of engineers and scientists in a R&D lab years ago. We applaud this year's winners for the hard work, vision and commitment to providing innovative solutions to our industry and solution providers," said Kelley Damore, Vice President, Editorial Director for Everything Channel.

Tech Innovators were nominated by their individual companies, and final selections were made by the editors of *CRN* and the *CRN* Test Center. Both awards were presented on November 12<sup>th</sup> at the 2010 XChange Tech Innovators Conference at the J.W. Marriott in Las Vegas.

Expanded coverage of the 2010 Tech Innovators will be featured in the December issue of *CRN* Magazine and online at <u>www.crn.com</u>.





"ION is honored to be recognized by the editors of Everything Channel's *CRN Magazine*, for our SR-71 SpeedServer application engine," said Keith Josephson, ION's Vice President of Engineering. "The SR-71 delivers the random I/O performance of hundreds of disks in a dedicated storage area network to a single application on a small SSD-optimized server at 10% of the price, 2% of the energy and 1% of the space. We were extremely pleased that the representatives attending the 2010 XChange Tech Innovators Conference from the leading VARS in North America shared our excitement for the solutions that the SR-71 SpeedServer enables and named ION as Breakthrough Technology Vendor in the Xchange Xcellence Awards."

## About ION Computer Systems, Inc. (http://www.ioncomputer.com)

Since 1992, ION Computer Systems has designed computing products to enable the rapid adoption of the latest technologies. Today, ION's product areas include SSD RAID servers, high performance computing, storage servers and appliances, and custom designed servers and workstations.

## About Everything Channel (<u>http://www.everythingchannel.com</u>)

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, visit us at http://www.everythingchannel.com.

## About United Business Media Limited (<u>www.ubm.com</u>)

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